

RD 470: Theory and Practice of Community and Economic Development
3 Semester Credit Hours, Spring 2005
Tuesday and Thursday 12:40-2 PM; Wells Hall, Room c103

Instructor	Required Texts
René Pérez Rosenbaum, PhD: Department of Community Agriculture, Recreation, and Resource Studies (CARRS) Office: Natural Resources Building, Rm. 312A Phone: 432-3383; Email: Rosenba5@msu.edu Office Hours: Thursday 2:30-3:30 and by appointment.	<i>Making a Place for Community: Local Democracy in a Global Era (MPC)</i> by Thad Williamson, David Imbroscio, and Gar Alperovitz; Routledge Press: New York, 2002 <i>Going Local: Creating Self-Reliant Communities in a Global Age (GL)</i> by Michael H. Shuman, Routledge Press: New York, 2000

Course Purpose
To expose students to theory, policy and practice in community and economic development and to help them read and think critically about ideas in this area of study. At the end of this course students will be able to <ol style="list-style-type: none">1. Understand how to study their community2. Understand the threats to and importance of community economic stability3. Understand federal, state, and local strategies to enhance self-reliance and community economic stability4. Understand how different types of economic structures impact community economic stability and community self-reliance.

Schedule of Course Topics and Readings
Unit 1: Welcome and Course Introduction Week 1: Introductions; Community Indicators: <ul style="list-style-type: none">• Assignment<ul style="list-style-type: none">• Browse the following websites:<ul style="list-style-type: none">• <http://www.keyindicators.org><ul style="list-style-type: none">• comprehensive indicators-local<ul style="list-style-type: none">• King County, Washington• Sustainable Seattle• Social Assets & Vulnerability Indicators• Research and opinion• Flynn Research<ul style="list-style-type: none">• The Year 2000....• Community Quality Indicators• <http://www.bos.frb.org/economc/need/need.htm><ul style="list-style-type: none">• (Community Development).• <http://www.dca.state.ga.us/comind/GUIDE.ASP#beginning>• <http://www.cfed.org><ul style="list-style-type: none">• Site map-2004 Development Report for the States-Michigan• Readings: “Community Indicators: What They Are and How They Work,” “The Year 2000: A Turning Point for the U.S. Labor Market (p. 1-7),” “Community Quality Indicators (p. 1-4).

Unit 2: Threats to Community and Democracy

Week 2: Globalization and Free Trade

- Readings: MPC, Ch. 1; “Offshoring of Services: An Overview of the Issues” GAO-06—5, p. 1-14, @ <http://www.gao.gov/new.items/d065.pdf>; GL, p. 37-45

Week 3: The Chase for Jobs; The Challenge of Urban Sprawl

- Readings: MPC, Ch. 2, 3; GL, p. 9-19.

Unit 3: The Goals of Community Economic Stability and Self Reliance

Week 4: Case For Community Economic Stability

- Readings: MPC, Intro.

Week 5: Community Self-reliance; (**Exam 1: February 9th**).

- Reading: GL, p. 1-6; 20-29; 31-37, 45-50

Unit 4: Place-Based Practice and Policy Alternatives

Week 6: Federal Policies

- Reading: MPC, Ch. 4; National Priorities Project <http://www.nationalpriorities.org/>: “2005 Federal Budget Year in Review,” “Katrina and Iraq War Demonstrate Misguided Federal Priorities,” “Local Costs of the IRAQ War,” “The President’s Budget: Impact on Michigan”

Week 7: Needs Driven Industries (Internet Project topic due)

Readings: GL, Ch. 2; MPC, Ch. 11

Week 8: The C. S. Mott Group for Sustainable Food Systems-

Guest Instructor: David Conner, Ph.D.

Week 9: SPRING BREAK

Week 10: State and Local Policies (Name of community for the Indicators Community Project due)

- Readings: MPC, Ch. 5.

Week 11: State and Municipal Enterprise (**Exam 2, March 23rd**.)

- Readings: MPC, Ch. 6.; “Community Broadband: Separating Fact from Friction” (p. 1-30) <http://www.appanet.org/files/PDFs/BroadbandFactFiction.pdf>.

Week 12: Internet Project Presentations

Week 13: Strengthening Local Multipliers; Pro-Community Local Governance

- Reading: MPC, Ch. 7; GL, Ch. 5.

Unit 5: Placed Based Economic Structures

Week 14: Community Corporations; Financing the Future

- Reading: GL Chs. 3& 4; MPC, Ch. 9; (Community Indicators Paper Due: April 13th)
- Unit 6: Conclusion

Week 15: Supporting Employee Ownership in America; Community Development Corporation other Place Based Structures

Readings: MPC, Ch. 10 & 11.

Week 16: Steps toward community self-reliance and community economic stability (Exam 3, April 27)

Readings: GL, Chs.6,7; MPC, Conclusion

Course Exams

The exams will be a combination of T&F, multiple choice, short answer, and short essay. Exams 1, 2, and 3 are worth 100 points each. The Final Exam period (scheduled for Tuesday, May 2nd. from 12:45 to 2:45) will be used for Community Indicators Project Presentations. More details on exams and presentation guidelines will be provided later.

Course Organization

The course will involve a mixture of class discussion, lecture, small group discussions, handouts, videos, projects, and guest speakers. Not all reading material assigned will be discussed in class; it is the responsibility of the students to follow up with the instructor on materials on which they need further clarification. Students will be divided into teams of 3 or 4 members each to work on discussion questions and other class activities for the semester. It is necessary that each student be committed to the “4 Ps” of student involvement: preparation (by reading and analyzing); presence, promptness, and participation. Cooperativeness, respect for others, volunteering to participate and sharing opinions, attentiveness and focus on task is expected. If contacting me via e-mail, please use “RD 470” as the subject line.

Grades

Required Activities: possible points: 500

Internet Project Presentation and Report	60
Community Indicators Paper	100
Exams 1,2,3	300
Community Indicators Presentation	40
	500

Standards

Grade Point	% Points	Minimum Points
4.0-	92+	460
3.5	86-91.9	430
3.0	81-85.9	405
2.5	76-80.9	380
2.0	70-75.9	350
1.5	65-69.9	325
1.0	60-64.9	300
0.0	Below 60	Below 300

A penalty of 5% per day will be assessed for the submission of late materials unless there is proof of an emergency situation.

Internet Project-60 pts.

PURPOSE OF THIS ASSIGNMENT:

1. To familiarize students with WEB RESEARCH TECHNIQUES that are essential for work in any contemporary professional setting;
2. To provide students an opportunity to explore and reflect on one Community Economic Development (CED) topic in more depth;
3. To give students practice in developing and presenting power point presentations and developing concise handouts.

Students will select a community economic development topic of their choice and search at least 7 different websites related to that topic. Each website will be assessed for content, usefulness, friendliness, etc. Each student is required to rate each website (on a set of criteria) and to decide whether to recommend or not recommend the site to their classmates. Students will be required to report back to class via a POWERPOINT PRESENTATION and one page HANDOUT that briefly summarizes the content of the better websites.

Community Indicators Paper 100 pts.

PURPOSE OF THIS ASSIGNMENT:

1. To help students understand the conditions in the communities where they live;
2. To help students learn to identify needed information and sources about the community and economic development conditions in their community;
3. To help students make sense of the information collected through analysis and assessment;
4. To help students organize information in report formats.

For purposes of this class, indicators can be viewed as tools to measure and view the conditions in a community and monitoring future progress. Each student will use his or her municipality or County to generate a set of community measures or indicators to profile the community and provide vital information on a variety of community conditions. Among the topics that could be included in the report are the following: brief history of the community, geography of the community, demographic indicators, environmental indicators, economic indicators, social indicators. The indicators paper should use the indicators developed to compare the community over time, or in relation to another community. The reasons for the indicators, the methods used in developing the indicators, and in collecting the information, also need to be explained. The body of the paper should not be longer than 20 doubled spaced pages and should be in proper academic form. Additional information on this assignment will be provided later.

Community Indicators Power point Presentation 40 pts.

PURPOSE OF THIS ASSIGNMENT:

1. To provide students an opportunity to share with classmates the findings from the community indicator report and the methods used in generating indicators information for their community;
2. To give students practice in developing and presenting Powerpoint presentations and developing concise handouts.

This assignment will require students to prepare a 7 to 10 minute POWERPOINT presentation on the Community Indicator report to allow students to practice developing and presenting powerpoint presentations and developing concise handouts.

PRESENTATION during the final exam period. A one page HANDOUT is also required. More information on the guidelines for presentations will be provided later.

Rd 470-Spring -06: Class Calendar

Su		M	T	W	Th	F	Sa
January							
	1	2	3	4	5	6	7
Wk 1	8	9	10	11	12	13	14
Wk 2	15	16	17	18	19	20	21
Wk 3	22	23	24	25	26	27	28
Wk 4	29	30	31				

February							
Wk 4				1	2		3 4
Wk 5	5	6	7	8	9 Exam 1		10 11
Wk 6	12	13	14	15	16		17 18
Wk 7	19	20	21	22	23 Internet Project Topic due		24 25
Wk 8	26	27	28				

March							
Wk 8				1	2		3 4
Wk 9	5	6	7	8	9		10 11
Wk 10	12	13	14	15	16 Community Indicators Community Name due		17 18
Wk 11	19	20	21	22	23 Exam 2		24 25
Wk 12	26	27	28, 30	Internet Project Presentations			31

April							
							1
Wk 13	2	3	4	5	6		7 8
Wk 14	9	10	11	12	13 Community Indicators paper due		14 15
Wk 15	16	17	18	19	20		21 22
Wk 16	23	24	25	26	27 Exam 3		28 29
	30						

May							
		1	2 Class Final: Community Indicators Presentation		3	4	5 6
	7	8	9		10	11	12 13
	14	15	16		17	18	19 20
	21	22	23		24	25	26 27
	28	29	30		31		