

**Survey of Kent County Businesses and Organizations
Located Near the White Pine Trail**

*Sponsored by Michigan State University, Michigan Agriculture
Experiment Station and Michigan Dept. of Transportation*

Instructions

Thank you for agreeing to complete this survey about your business or organization that is located near the White Pine Trail. Your responses are very important to Kent County and will also help other communities. Please read each question carefully before responding. Answer to the best of your ability and save any additional comments for the end.

The first set of questions asks about your business or organization.

1. How would you classify your business, organization, or operation that is next to the White Pine Trail? (please all that apply)

- LIGHT INDUSTRIAL OR WAREHOUSE NOT-FOR-PROFIT
 CONSUMER SERVICES OR RETAIL SOMETHING ELSE (PLEASE DESCRIBE)_____

2. How long has your business or organization been at its current location (i.e., near the White Pine Trail)? (fill in number of years)

_____ NUMBER OF YEARS OCCUPIED

3. How many full-time and part-time employees are employed? (fill in a number)

_____ FULL-TIME EMPLOYEES _____ PART-TIME EMPLOYEES

4. How would you describe the property in relation to the White Pine Trail? (one)

- TRAIL INTERSECTS PROPERTY
 ADJACENT OR RIGHT NEXT TO THE TRAIL
 NEAR THE TRAIL

5. How far is the main building from the actual trail? (fill in a number in yards or miles)

_____ YARDS OR _____ PORTION OF A MILE

6. Do you observe or service trail users at your business, organization, or operation? (please no or yes and then continue with second part)

- NO, CONTINUE TO QUESTION 7 YES, how would you describe this?
 POSITIVE, HOW? _____
 NEGATIVE, HOW? _____

7. Was the property near the trail purchased or occupied before or during/after that section of the trail was built?(please no or yes and then continue with second part)

- BEFORE, CONTINUE TO QUESTION 8 DURING OR AFTER, how much did the proximity to the trail influence buying the property? (one)
 NO INFLUENCE
 POSITIVE INFLUENCE, EXPLAIN HOW? _____

 NEGATIVE INFLUENCE, EXPLAIN HOW? _____

The next questions ask about any involvement you or employees might have had in the development or management of the White Pine Trail.

8. Have you or employees attended any planning or management meetings regarding the White Pine Trail? *(please one)*
 NO YES NOT SURE NOT HERE DURING THAT TIME

9. How informed about the trail were you at the time of its design and construction? *(please one)*
Not informed at all **Minimally informed** **Moderately informed** **Fully informed**

10. Have you or any of your employees been involved in the planning, development or maintenance of the trail? *(please describe)*
 NO, CONTINUE TO QUESTION 11 YES, PLEASE DESCRIBE _____

11. Are you a member of the Friends of the White Pine Trail? *(please one)*
 NEVER NO LONGER YES, CURRENTLY A MEMBER

12. Do you or any of your employees use the White Pine Trail before work? During breaks? Or after work? *(one for each time and then explain usage)*

	No	Yes	If yes, what is the trail used for?
BEFORE WORK	<input type="checkbox"/>	<input type="checkbox"/>	_____
DURING BREAKS	<input type="checkbox"/>	<input type="checkbox"/>	_____
AFTER WORK	<input type="checkbox"/>	<input type="checkbox"/>	_____

13. How would you rate your level of support of the following items related to the White Pine Trail? *(please circle a response for each statement)*

	Very opposed	Moderately opposed	Neutral	Moderately supportive	Very supportive
<i>IDEA OF TRAIL BEFORE IT WAS BUILT</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
<i>TRAIL PLANNING AND DESIGN PROCESS</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
<i>TRAIL CONSTRUCTION PROCESS</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
<i>TRAIL SHORTLY AFTER IT WAS BUILT</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
<i>TRAIL TODAY</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>

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The next questions ask about how the White Pine Trail might influence property values, the neighborhood and the community.

14. *If you were to sell your property and facility in the near future, what influence do you think the trail would have? (please one for each statement)*

- SPEED AT WHICH PROPERTY WOULD SELL SLOWER FASTER NO DIFFERENCE
- AMOUNT AT WHICH PROPERTY WOULD SELL LESS MONEY MORE MONEY NO DIFFERENCE

15. *How would you rate the influence of the White Pine Trail on the following? (please circle a response for each statement)*

	Very negative influence	Moderate negative influence	Neutral	Moderate positive influence	Very positive influence
YOUR EMPLOYEES	1	2	3	4	5
NEIGHBORHOOD	1	2	3	4	5
COMMUNITY	1	2	3	4	5
KENT COUNTY	1	2	3	4	5

16. *Overall, would you say having a facility near the White Pine Trail is worse or better than being near the abandoned railroad right-of-way before it was converted into a trail? (please circle one response)*

- Much worse** **Moderately worse** **Neutral** **Moderately better** **Much better**
- 1 2 3 4 5

Could you please explain why you selected your response? _____

17. *Overall, how satisfied are you with having the White Pine Trail next to your facility? (please circle one response)*

- Very dissatisfied** **Moderately dissatisfied** **Neutral** **Moderately satisfied** **Very satisfied**
- 1 2 3 4 5

Thank you for completing this survey. Please return it in the postage paid envelope or to C. Vogt, Michigan State Univ., 131 Natural Resources Bldg., East Lansing, MI. 48824-1222. If there is anything else to add, please include it on an additional sheet. Thank you.