

Dear Trail User: We are conducting an assessment of White Pine Trail users and the activities they engage while on the trail. Please take the 4 minutes or so needed to complete this survey. You indicate your voluntary agreement to participate by completing and returning this survey. However, if you choose not to complete all or part of the questions, you will not suffer any penalty. You are free to discontinue your participation at any time. Your responses will be kept confidential and your privacy will be protected to the maximum extent allowable by law. This research is funded by MDOT and Michigan Agriculture Experiment Station, and conducted by MSU.

1. Do you live or work in Kent County? (Please check one)
 - YES, GO TO QUESTION 2
 - NO, I'M A VISITOR (YOU WILL BE ASKED TO COMPLETE ANOTHER SHORT SURVEY)
2. Which of these reasons describes your use of the trail today? (Please check all that apply)
 - RECREATION
 - NORMAL EXERCISE
 - TRAINING-LEVEL EXERCISE
 - TRANSPORTATION TO WORK/SCHOOL
 - TRANSPORTATION OTHER THAN TO WORK/SCHOOL
 - ↳ TO WHERE? _____
3. Which **ONE** of these reasons is your primary reason for being on the White Pine Trail today? (fill in) _____
4. What activities will you or others in your group do today when using the White Pine Trail? (check all that apply)
 - BICYCLING
 - WALKING
 - WALKING WITH PET
 - RUNNING/JOGGING
 - OTHER (DESCRIBE _____)
 - FISHING
 - NATURE STUDY
 - VISIT CULTURAL/HISTORIC SITES
 - PARTICIPATION IN AN EVENT
 - USE WHEELCHAIR/WALKER
 - SHOPPING AT STORES ON/NEAR THE TRAIL
 - EATING AT RESTAURANT
 - HORSEBACK RIDING
 - INLINE SKATING
5. Which **ONE** activity listed above is your primary activity for being on the White Pine Trail today? (fill in) _____
6. What segments of the White Pine Trail in Kent County will/did you use today? (check all that apply)
 - WHITE CAP STADIUM TO BELMONT
 - BELMONT TO ROCKFORD
 - ROCKFORD TO 12 MILE RD.
 - 12 MILE RD. TO RUSSELL RD.
7. Where did you start the trail today? (nearest road crossing) _____
8. Did you drive a car to the trail today? YES NO
9. How far did you travel (one-way) to the trail today from your home or lodging facility?(fill in) _____ NUMBER OF MILES
10. How many total hours will you use the trail today?(fill in) _____ NUMBER OF HOURS
11. Including yourself, how many people are in your group today? (fill in number matching gender and age)

	YOUNGER THAN 19	19-24 YEARS	25-40 YEARS	41-60 YEARS	61 OR OLDER
MALE					
FEMALE					

12. How did you **FIRST** learn about the White Pine Trail in Kent County? (check one)
 - LOCAL OR STATE MAP
 - NEWSPAPER
 - LIVE HERE
 - SAW THE ACTUAL TRAIL ONCE IN THE AREA
 - WORD OF MOUTH FROM FRIENDS/RELATIVES
 - TRAIL SIGNS
 - SERVICE EMPLOYEE (HOTEL/RESTAURANT)
 - EVENT HELD ON THE TRAIL
 - OTHER (DESCRIBE _____)
13. In the past 12 months, how many days have you used the White Pine Trail from White Cap Stadium to Russell Rd.?

WINTER (# _____ DEC - FEB)	SPRING (# _____ MAR - MAY)
SUMMER (# _____ JUNE - AUG)	FALL (# _____ SEPT - NOV)
14. In the past 12 months, how many days have you used the White Pine Trail from Russell Rd. to Cadillac?

WINTER (# _____ DEC - FEB)	SPRING (# _____ MAR - MAY)
SUMMER (# _____ JUNE - AUG)	FALL (# _____ SEPT - NOV)
15. How would you rate your experience on the trail today on a scale of 1-9? (9 =highly satisfied, 1= highly dissatisfied) _____
16. What is the **ONE** most important reason for your rating? _____
17. What **ONE** improvement to the White Pine Trail would you most like to see? _____
18. What **ONE** extension to the White Pine Trail would you most like to see? (provide destination by road intersection) _____
19. Have you purchased recreation equipment (e.g. bicycle) to use on the White Pine Trail in the past 12 months? YES NO
20. Do you have an impairment that seriously limits your participation in work or recreation? (check one) YES NO
21. Have you been surveyed already on the White Pine Trail during 2005? (check one) YES NO
22. What is your zip code? _____
23. Are you? (check one) MALE FEMALE
24. What is your age? (fill in) _____ YEARS

Thank you very much for your help today!